

## exacqVision Percolata Integration



exacqVision now integrates with Percolata to form an integrated solution using data from employees, traffic sensors, marketing calendars, historical information, and video from exacqVision's VMS to create customized heat mapping and reports.

### Features of the Integration

- Heat mapping
- Walk-in and walk-by traffic counting
- Classify employees vs. customers
- Group shoppers into buying groups
- Occupancy history
- Online traffic
- POS history
- Marketing calendar
- Weather tracking



The Percolata plugin can be downloaded from [Exacq.com](http://Exacq.com) and should be installed on all client workstations where the Percolata software is installed. This plugin allows video streams from the exacqVision server to be utilized by Percolata.

## Forecast as a Service

Percolata Forecast as a Service gathers and forecasts shopper traffic and transactions with 4x higher accuracy for retailers using weather forecasts, marketing calendars, and other data via proprietary deep learning technology. Percolata's cloud-based forecaster reduces inventory and labor costs, while improving both revenue and marketing effectiveness. Easily integrating with exacqVision, this solution can increase conversion rates in retail businesses with a higher precision forecast.



Did you know that Exacq offers other integrations as well?

To learn more please visit our website at <https://www.exacq.com/integration/all/>

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### About Johnson Controls

Johnson Controls is a global diversified technology and multi industrial leader serving a wide range of customers in more than 150 countries. Our 120,000 employees create intelligent buildings, efficient energy solutions, integrated infrastructure and next generation transportation systems that work seamlessly together to deliver on the promise of smart cities and communities. Our commitment to sustainability dates back to our roots in 1885, with the invention of the first electric room thermostat. We are committed to helping our customers win and creating greater value for all of our stakeholders through strategic focus on our buildings and energy growth platforms.

For additional information, please visit [www.exacq.com](http://www.exacq.com) or follow us on Facebook, Twitter, and LinkedIn.